



## South Shore Expo 2025 Sponsorship

**\$2500 Presenting (Title) Show Sponsor** - Your business named as the Presenting Sponsor of the South Shore Expo in all media and promotions. Includes: Radio mention, inclusion in all print media, full colour ad in show brochure, promotion on The South Shore Expo website. Includes 1-10x10, carpeted booth during show.

**\$5000 Door Prize Donation Sponsor** - 1 per category of HOME, SPORT and TRAVEL - Your business named as Door Prize Sponsor. Includes: Radio mention, full colour ad in show brochure, promotion on The South Shore Expo website and door prize signage at event. Includes 1-10x10, carpeted booth during show.

**\$2500 Door Prize Donation Sponsor** - 1 per category of HOME, SPORT and TRAVEL - Your business named as Door Prize Sponsor. Includes: Radio mention, full colour ad in show brochure, promotion on The South Shore Expo website and door prize signage at event.

**\$1500 Back of Ticket Sponsor** - Your business logo or promo on the back of all South Shore Expo tickets. Includes: 1/2-page color ad in show brochure, promotion on The South Shore Expo website and 25 show tickets.

**\$1000 Back of Show Brochure Sponsor** - Your business logo or promo on the back of all South Shore Expo show brochures. Includes: full page color ad, promotion on The South Shore Expo website.

**\$900 Gold Sponsor** - Full color page ad in the show brochure, promotion on The South Shore Expo website and show logo on sponsor signage at the show.

**\$500 Silver Sponsor** - 1/2 page in show brochure, promotion on The South Shore Expo website and show logo on signage at the show.

**\$250 Bronze Sponsor** - 1/4 page in show brochure, promotion on The South Shore Expo website and show logo on sponsor signage at the show.

**\$250 Show Bag Sponsor** - Your business to provide cloth reusable show bags distributed to all visitors attending event. Ability to provide swag and information within bags. Bags required = 500. Includes 1/2 page colour ad in show brochure.

**Show Brochure** - 1000 copies distributed throughout community from Liverpool to Lunenburg + additional show guides provided to all visitors at the South Shore Expo.

**Ad sizes** - Full = Required size with bleed 5.625 x 8.75 inches. 1/2 page = Required size with bleed 5.625 x 4.5 inches. 1/4 page = 4.875 x 1.625 inches (do not require bleed line artwork).

See registration form to book your South Shore Expo sponsorship.

**THANK YOU FOR YOUR SPONSORSHIP!**

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[www.thesouthshoreexpo.ca](http://www.thesouthshoreexpo.ca)

**DARWIN EVENT GROUP**

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