



South Shore Expo 2025 Sponsorship

\$2500 Presenting (Title) Show Sponsor - Your business named as the Presenting Sponsor of the South Shore Expo in all media and promotions. Includes: Radio mention, inclusion in all print media, full colour ad in show brochure, promotion on The South Shore Expo website. Includes 1-10x10, carpeted booth during show.

\$2000 Grand Door Prize Sponsor - 1 donation per Door Prize Type valued at a minimum of \$5000. Your business named as Grand Door Prize Sponsor. Includes: Radio mention, full colour ad in show brochure, promotion on the Kentville Home Show website and door prize signage at event.

\$1500 Back of Ticket Sponsor - Your business logo or promo on the back of all South Shore Expo tickets. Includes: 1/2-page color ad in show brochure, promotion on The South Shore Expo website and 25 show tickets.

\$1000 Back of Show Brochure Sponsor - Your business logo or promo on the back of all South Shore Expo show brochures. Includes: full page color ad, promotion on The South Shore Expo website.

\$900 Gold Sponsor - Full color page ad in the show brochure, promotion on The South Shore Expo website and show logo on sponsor signage at the show.

\$500 Silver Sponsor - 1/2 page in show brochure, promotion on The South Shore Expo website and show logo on signage at the show.

\$250 Bronze Sponsor - 1/4 page in show brochure, promotion on The South Shore Expo website and show logo on sponsor signage at the show.

\$250 Show Bag Sponsor - Your business to provide cloth reusable show bags distributed to all visitors attending event. Ability to provide swag and information within bags. Bags required = 500. Includes 1/2 page colour ad in show brochure.

Show Brochure - 1000 copies distributed throughout community from Liverpool to Lunenburg + additional show guides provided to all visitors at the South Shore Expo.

Ad sizes - Full = Required size with bleed 5.625 x 8.75 inches. 1/2 page = Required size with bleed 5.625 x 4.5 inches. 1/4 page = 4.875 x 1.625 inches (do not require bleed line artwork).

See registration form to book your South Shore Expo sponsorship.

<https://thesouthshoreexpo.ca/on-line-registration/>

THANK YOU FOR YOUR SPONSORSHIP!

CONTACT: info@darwineventgroup.com

www.thesouthshoreexpo.ca

DARWIN EVENT GROUP

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